

The Art of LIVING
IN SPAIN

Altaona is built for life, not seasons

Inside the resort designed for everyday living in
Murcia



EUROPEAN
PROPERTY
AWARDS

AWARD
WINNER
2024-2025-2026



GRI
AWARDS
REAL ESTATE
2025

REAL ESTATE
DESTINATION
OF THE YEAR
TOP 2
WORLDWIDE

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The resort question

1. A resort can be a home, not an escape

For decades the word resort meant somewhere to visit and then leave. That definition is changing fast. A new kind of buyer wants a resort that works as a permanent home, with daily amenities, real neighbours and life that continues long after summer ends.

In Spain this shift is clearest in master-planned communities built for year-round living rather than seasonal rental. Buyers from the UK, Netherlands, Germany and France increasingly choose places where they can settle, not simply holiday. They want sport, wellness and community on their doorstep every month of the year.

The smartest buyers no longer ask where they will holiday. They ask where they want to live.

This guide looks closely at one resort built around that idea. It explains how Altaona Sport & Wellness Resort works as a complete community, what its amenities deliver and why a permanent home here is the considered choice. The pages ahead move from the wider market to the detail of daily life.

Market context

2. Strong fundamentals, without the premium

320+

*Days of sunshine a
year on the Costa
Cálida*

30–40%

*Below comparable
stock in high-demand
provinces*

18

*Hole golf course open
within the resort*

These numbers describe a region with genuine substance rather than hype. Murcia offers the climate, the space and the established amenities buyers want, at prices well below the busiest coastlines. The value gap reflects deliberate, measured development, not a lack of demand.

Within this setting, Altaona has built a resort that is already working, not merely promised. Residents play the existing golf course, use the shopping centre and follow personalised health programmes today. Buying here means joining a community with proven momentum and clear room to grow.

Value like this rewards buyers who act on evidence, not on the noise of the crowd.

Daily life at the resort

3. A community that lives here all year



Everyday life along the resort's landscaped walkways

Life at Altaona runs on a daily rhythm, not a holiday calendar. Mornings begin with a walk or a round of golf, and neighbours know each other by name. This is a settled community where wellbeing shapes the ordinary day.

The setting helps. The resort sits fifteen minutes from Murcia city and ten minutes from its international airport, with direct routes across Northern Europe. More than 320 days of sunshine make outdoor living the natural default.

The considered choice

4. Planned with intention, not in a hurry

Discerning buyers look past the brochure and ask how a place is actually planned. They want evidence of intention in the layout, the density and the long-term vision. A resort that feels considered today will still feel right in twenty years.



Altaona from above, where golf, homes and natural landscape are planned as one

Altaona answers that test. The master plan weaves an 18-hole course, generous plots and protected landscape into a single, unhurried whole. Space is used with restraint, which is exactly why daily life here feels calm rather than crowded.

Altaona Resort

5. A permanent community, not a holiday park



The resort's 18-hole course, framed by the Carrasco landscape

Altaona is home to an established international community that lives here throughout the year. Shops open, programmes run and neighbours meet long after the holiday season ends. That continuity is what separates a real place from a seasonal resort.

Residents already enjoy the golf course, the Altaona Shopping Center and personalised longevity programmes, with a tennis and padel academy and fitness centre. The resort was named Best Leisure Development in Spain at the 2025 European Property Awards.

Build quality

6. Built to a standard you can feel



A completed Taolis villa, where build quality shows in every line

Every Taolis home is built using the SISMO system, which delivers superior insulation and an Energy A+ rating as standard. Interiors carry 100% Italian finishes, underfloor heating and aérothermal climate control. The result is a house that stays comfortable and efficient through every season.

Taolis has built in Spain since 2001, guided by a Dutch-led international team of around sixty professionals. That experience shows in the detail and in the recognition that follows it. Oasis Altaona was named Best Sustainable Project in Spain at the International Property Awards.

Your options

A complete resort offers more than one way to belong to it.



Oasis Altaona

From €443,500

2–4 bed · Plot up to 660m² · Private pool · Energy A+ ·
Delivery from Q3 2026

[View project →](#)



Las Vistas Altaona

From €503,000

2–3 bed · Plot up to 454m² · Private pool · Mountain views
· KEY READY

[View project →](#)

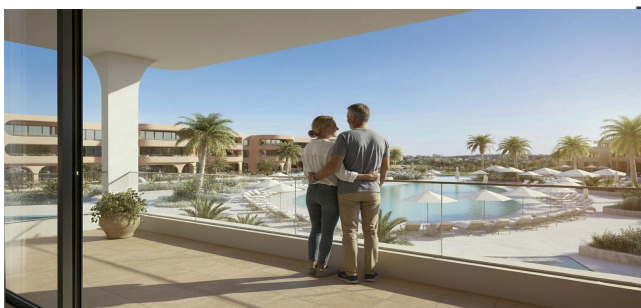


Villas Fairway

From €1,660,000

4–12 bed · Plot 1,000–2,500m² · Infinity pool · Golf views ·
Fully bespoke

[View project →](#)



WOW Longevity Hotel

From €202,500

Suites · 7% net annual return · 99-year contract · Fully
managed · €100 deposit

[View project →](#)

Wellbeing & longevity

7. Where wellbeing becomes an investment



The WOW Longevity Hotel & Clinic, the wellness heart of the resort

Wellbeing is built into the fabric of Altaona, not bolted on. At its heart will stand the WOW Longevity Hotel & Clinic, Europe's first Blue Zone-inspired longevity hotel, developed with Swiss health partners.

The hotel also opens a hands-off way to invest in that wellbeing. Suites start from €202,500 and can be reserved with a €100 deposit, then fully managed on your behalf. Owners receive a fixed 7% net annual return under a 99-year rental contract.

Your next steps

8. A clear route into the resort

Spain's legal framework is transparent and well-regulated, which makes a considered purchase straightforward to navigate.

1

Explore the resort and your options

Browse the resort, its amenities and the project that fits your plans.

2

Speak with a Taolis Lifestyle Advisor

Our Dutch-led team will answer your questions in your own language.

3

Visit Altaona — We will guide you through

Walk the resort, meet residents and feel the community for yourself.

4

Engage Independent Legal and Tax Advice

Independent advisors confirm every detail within Spain's buyer-friendly framework.

5

Secure Your Position

Reserve your home or suite and join a community already in motion.

Start the conversation

9. Begin the next chapter at Altaona

The move toward resorts built for permanent living is structural, not a passing trend. Buyers want sport, wellness and community as part of everyday life, in a place planned to last. Altaona was created for exactly this, and it already ranks among the world's leading leisure destinations. The clearest next step is a conversation with the people who built it.

The best place to live is not where the season takes you. It is where life makes sense every single day.

[Book a Conversation with Our Team](#)

[Explore with our AI Property Advisor](#)

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The information in this guide is general in nature and current as of 2026. Property prices, availability and specifications are subject to change. Tax rates and legal requirements vary by individual circumstances, nationality and residency status.

Always seek qualified independent legal and tax advice before proceeding with any property purchase in Spain.