

The Art of LIVING IN SPAIN

Clearer rules, easier decisions

Why fairer property taxes strengthen the case
for Murcia



**AWARD
WINNER**
2024-2025-2026



REAL ESTATE
DESTINATION
OF THE YEAR
TOP 2
WORLDWIDE

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The certainty signal

1. When the rules get clearer, commitment gets easier

The biggest hidden cost of owning abroad is rarely the home itself. It is the uncertainty around how you will be taxed and where you stand. Across Europe, buyers now value clear and consistent rules above almost everything else.

This week the European Commission called on Spain to end tax discrimination against foreign property owners. The move points in a direction serious buyers welcome, toward treatment that is fairer, simpler and more predictable. It is regulation working as it should, in the owner's favour.

Peace of mind is part of wellbeing. When you know where you stand, you can give yourself fully to the life you came for.

This guide looks at what that growing clarity means in practice. It explains why a stable framework matters for everyday life. And it shows why Murcia rewards buyers who value substance over saturation.

Market context

2. Strong fundamentals, fewer unknowns

30–40%

*Below comparable
stock in high-demand
Spanish provinces*

320+

*Days of sunshine each
year on the Costa
Cálida*

10 min

*From Murcia
International Airport
and direct routes
across Europe*

Spain sits inside a single European framework built on transparency and mutual protection. The push for fairer tax treatment only reinforces that foundation. For buyers, it means fewer unknowns at exactly the moment they weigh a long-term move.

Murcia adds the room that busier coasts have lost. Prices here run well below comparable stock in high-demand provinces, without compromising on quality of life. It is value with strong fundamentals rather than the premium of oversaturation.

Clarity on the rules and value on the price rarely meet. In Murcia, they do.

Daily quality of life

3. A life you can settle into



Unhurried mornings on the terrace, where the day begins at your own pace.

Knowing where you stand changes how you live. It lets you commit to routines, friendships and a slower, healthier rhythm. That settled feeling is the quiet luxury Northern European buyers come to Murcia to find.

The Costa Cálida earns its name with more than 320 days of sunshine a year. Murcia International Airport sits ten minutes away, with direct routes to the UK, the Netherlands, Germany and France. Home is always within easy reach.

The considered choice

4. Substance over saturation

The buyers who choose Murcia tend to research deeply before they commit. They are less interested in following a crowd than in finding somewhere that holds its value and its calm. Clear rules and honest pricing matter more to them than postcode prestige.



A considered decision, made with the right guidance and full visibility.

Altaona answers that mindset directly. It is deliberately underbuilt, with the space, light and quality of life that busier coasts traded away. Here the considered choice and the confident one are the same.

Altaona Resort

5. A community built for every day



Altaona from above, a master-planned community framed by Carrascoy and El Valle Natural Park.

Altaona is a gated, master-planned community where people actually live. Its established international residents give the resort a year-round rhythm, not a seasonal one. This is a place to belong, not simply to visit.

An 18-hole golf course, shopping centre and personalised longevity programmes already anchor daily life, with a tennis and padel academy, fitness centre and Beach Club on the way. Altaona was named Best Leisure Development in Spain at the European Property Awards 2025.

Build quality

6. Built for decades, not seasons



Quality you feel before you see it, from the structure to the finish.

Every Taolis home is built on the SISMO system, engineered for superior insulation and lasting performance. The result is an Energy A+ rating, lower running costs and year-round comfort. Italian finishes, underfloor heating and aérothermal technology come as standard.

Taolis has built in Spain since 2001, led by an international team of around sixty professionals. That experience earned Best Sustainable Residential Project in Spain at the European Property Awards 2025. Substance, here, is structural.

Your options

Clear rules deserve a clear choice, with a project to suit every plan for Murcia.



Oasis Altaona

From €443,500

2-4 bed · Plot up to 660m² · Private pool · Energy A+ ·
Delivery from Q3 2026

[View project →](#)



Las Vistas Altaona

From €503,000

2-3 bed · Plot up to 454m² · Private pool · Mountain views
· KEY READY

[View project →](#)



Villas Fairway

From €1,660,000

4-12 bed · Plot 1,000-2,500m² · Infinity pool · Golf views ·
Fully bespoke

[View project →](#)



WOW Longevity Hotel

Suites from €202,500

7% fixed net return · 99-year contract · Fully managed

[View project →](#)

Wellbeing & investment

7. Confidence you can feel



The WOW Longevity Hotel & Clinic, where wellbeing becomes a way of living.

True wellbeing begins with a settled mind. Altaona builds on that with Europe's first Blue Zone-inspired longevity hotel, created with Swiss health partners. The WOW Longevity Hotel & Clinic brings world-class care to your doorstep.

The same vision opens a measured investment. WOW suites start from €202,500 and reserve with a €100 deposit. Each carries a 7% fixed net annual return on a 99-year managed contract, clear terms you can plan around.

Your next steps

8. A clear path forward

Spain's framework is transparent and buyer-friendly, and each step below keeps you firmly in control.

1

Understand your position

Begin with a short checklist on tax, residency and ownership. Knowing the essentials early removes the guesswork.

2

Speak with a Taolis Lifestyle Advisor

Our advisors explain the numbers in plain terms, with no pressure and no jargon.

3

Visit Altaona — We will guide you through

Walk the resort, see the homes and picture the everyday life for yourself.

4

Engage Independent Legal and Tax Advice

Independent legal and tax advice confirms exactly where you stand before you commit.

5

Secure Your Position

A modest reservation holds your chosen home while the details are finalised.

Start the conversation

9. Where clarity meets quality of life

The direction is structural, not seasonal. Europe is moving steadily toward clearer, fairer rules for the people who choose to live within it. That certainty is exactly what makes a long-term move feel possible. A short conversation with Taolis is the simplest way to see how it could work for you.

The best time to commit to a place is when you know precisely where you stand. In Murcia, that time is now.

[Book a Conversation with Our Team](#)

[Explore with our AI Property Advisor](#)

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The information in this guide is general in nature and current as of 2026. Property prices, availability and specifications are subject to change. Tax rates and legal requirements vary by individual circumstances, nationality and residency status.

Always seek qualified independent legal and tax advice before proceeding with any property purchase in Spain.