

The Art of LIVING IN SPAIN

Luxury new-build homes in Murcia

Why buying new (not resale)
is the considered choice on the Costa Cálida



EUROPEAN
PROPERTY
AWARDS

AWARD
WINNER
2024-2025-2026



GRI
AWARDS
REAL ESTATE
2025

REAL ESTATE
DESTINATION
OF THE YEAR
TOP 2
WORLDWIDE

taolis.com

The new-build case

1. New, by deliberate choice

Across Europe, buyers over 50 are moving away from charming but tired resale homes toward new-build properties engineered for how people live now. The appeal is not novelty. It is efficiency, comfort and the absence of someone else's compromises.

In Spain, much of the resale stock predates modern energy standards, leaving owners with retrofit costs and uncertain quality. New-build resets that calculation, delivering Energy A+ performance, current materials and a home that is ready to live in from the first day.

A new home is not simply newer. It is the only one designed entirely around the life you intend to live.

This guide looks at what luxury new-build actually means in Murcia, the specification, the setting and the long-term value. It is written for buyers who prefer to decide on evidence rather than atmosphere.

Market context

2. Where the value sits

30–40%

*below comparable
stock in high-demand
Spanish provinces*

A+

*energy rating across
new Taolis homes*

320+

*days of sunshine a
year on the Costa
Cálida*

These figures describe a rare combination. Murcia offers high-specification new-build homes at prices well below the saturated coasts, without trading away climate, location or quality.

A modern home that costs less to run and less to buy is not a compromise. It is the considered position, strong fundamentals without the premium of oversaturation.

The smartest purchase is rarely the most expensive one. It is the one where the fundamentals line up.

Daily quality of life

3. A home that works from day one



A completed Oasis Altaona villa — contemporary architecture, private pool and a landscaped plot, ready to live in.

A new home asks nothing of you on arrival. There is no renovation, no rewiring and no waiting. You move in and begin living the same week.

Murcia makes that easy. The beaches sit 20 minutes away, the city 15, and Murcia International Airport just 10, with direct routes to the UK, the Netherlands, Germany and France.

The considered choice

4. New over nostalgia

The discerning buyer weighs the true cost of a home, not just its asking price. An older property can charm at the viewing and disappoint for a decade. New-build removes that gamble.



A quiet moment on a finished villa terrace. The calm of choosing new over compromise.

At Altaona, every home is delivered to a single high standard, with no hidden history to manage. What you see at handover is what you own, and what holds its value.

Altaona Resort

5. Built as a community, not a sales plan



Altaona Sport & Wellness Resort: golf, villas and open space within one master-planned community.

Altaona is a gated, master-planned resort with an established international community living here year-round. This is permanent life, not a seasonal holiday park that empties in October.

Residents enjoy an 18-hole golf course, a shopping centre and personalised longevity programmes, with a tennis and padel academy. The masterplan earned Best Leisure Development in Spain at the European Property Awards 2025.

Build quality

6. What luxury new-build actually means



Italian finishes and SISMO construction — the detail behind a genuinely high-specification home.

Every Taolis home is built with the SISMO system for superior insulation and Energy A+ performance. Inside, the standard runs to 100% Italian finishes, underfloor heating and aerothermal climate control.

Taolis has built in this region since 2001, with a Dutch-led team of around sixty professionals. That standard earned Oasis Altaona the Best Sustainable Project in Spain title at the International Property Awards 2024–2025.

Your options

Four new-build options at Altaona, from key-ready villas to bespoke estates.



Oasis Altaona

From €443,500

2–4 bed · Plot up to 660m² · Private pool · Energy A+ ·
Delivery from Q3 2026

[View project →](#)



Las Vistas Altaona

From €503,000

2–3 bed · Plot up to 454m² · Private pool · Mountain views
· KEY READY

[View project →](#)

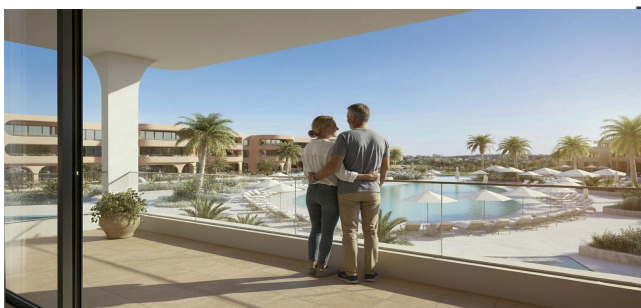


Villas Fairway

From €1,660,000

4–12 bed · Plot 1,000–2,500m² · Infinity pool · Golf views ·
Fully bespoke

[View project →](#)



Las Vistas Yecla

Price by plot

Up to 6 bed · Working vineyard · Total privacy

[View project →](#)

Value that lasts

7. A home that holds its worth



The WOW Longevity Hotel & Clinic — a signal of the long-term value built into the resort.

A new home in a thriving resort protects more than comfort. The WOW Longevity Hotel & Clinic, Europe's first Blue Zone-inspired longevity residence, anchors that promise with Swiss health partners.

For pure investment, WOW suites start from €202,500 and reserve with a €100 deposit. Each carries a 99-year fully managed contract delivering a fixed 7% net annual return, hands-off ownership behind a high-specification lifestyle.

Your next steps

8. How a new-build purchase moves forward

Spain's framework is transparent and well-regulated, with strong protections for international buyers at every stage.

1

Define your specification and timeline

Map what the home must deliver: beds, plot, delivery date and how you intend to use it.

2

Speak with a Taolis Lifestyle Advisor

Our advisors share project options, current availability and timelines suited to where you are in your decision.

3

Visit Altaona — We will guide you through

A site visit lets you walk the resort, see finished homes and meet the community first-hand.

4

Engage Independent Legal and Tax Advice

We recommend independent legal and tax counsel, straightforward in Spain and standard practice for international buyers.

5

Secure Your Position

A reservation deposit secures your home, locks the price and gives you time to complete due diligence with confidence.

Start the conversation

9. Build the next chapter, don't inherit one

The shift toward new-build is structural, not a passing taste. Buyers want homes that are efficient, ready and free of someone else's compromises, and they want them where quality of life leads. Murcia answers all three, and Taolis builds to a standard recognised across Spain and beyond. A short conversation is the simplest way to see whether it fits.

Inherit a house and you inherit its past. Build new and you own its future.

[Book a Conversation with Our Team](#)

[Explore with our AI Property Advisor](#)

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The information in this guide is general in nature and current as of 2026. Property prices, availability and specifications are subject to change. Tax rates and legal requirements vary by individual circumstances, nationality and residency status.

Always seek qualified independent legal and tax advice before proceeding with any property purchase in Spain.