

The Art of LIVING IN SPAIN

Choosing a home for your healthiest decades

The longevity move in Spain




EUROPEAN
PROPERTY
AWARDS

**AWARD
WINNER**
2024-2025-2026


GRI
AWARDS
REAL ESTATE
2025

REAL ESTATE
DESTINATION
OF THE YEAR
TOP 2
WORLDWIDE

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The longevity move

1. Your healthiest decades begin with where you live

A shift is underway among buyers in their fifties and sixties. The next twenty years are no longer framed as retirement. They are framed as the window where climate, movement, healthcare access and community will quietly decide how those decades actually feel.

Spain has long offered warmth and sea. What is changing is how seriously buyers now weigh the practical inputs of a long, healthy life. Daily sunshine, walkable surroundings, proximity to a major hospital, and a community that lives here all year; not just in summer.

"The home you choose now is the framework for the most active twenty years still ahead of you."

This guide is for buyers thinking that way. It sets out why Murcia has become the considered choice for that decision, and how Altaona delivers it in practice.

Market context

2. The fundamentals that shape decades

320+

*days of sunshine per
year on the Costa
Cálida*

10 min

*to a major university
hospital in Murcia*

30-40%

*below comparable
stock in high-demand
provinces*

The inputs that shape long-term wellbeing are not abstract. They are measurable: sunlight hours, proximity to medical care, the price you pay for a serious home, and the depth of the community around it.

Murcia delivers all four without the premium of oversaturation. This is the practical case beneath the lifestyle one, a region where the fundamentals support the decades ahead, not just the first holiday.

"The numbers behind a healthy decade are quiet; sunshine, walking distance, value, and a real community to come home to."

Daily quality of life

3. Where daily life keeps you well



Active mornings in Carrascoy and El Valle Natural Park — daily movement built into where you live.

Health in your sixties is rarely built in a gym. It is built in the small daily choices a place makes easy: a morning walk, an outdoor lunch, a cycle through the park before the day starts.

Altaona sits twenty minutes from the beaches of the Costa Cálida and ten minutes from Murcia International Airport. The Carrascoy and El Valle Natural Park wraps the resort, and Mar Menor, Europe's largest saltwater lagoon, lies just to the east.

The considered choice

4. Substance over saturation

The discerning buyer in 2026 is not chasing volume. They want substance: homes that hold their value, locations that protect their quality, and a community that lasts the full year.



A villa designed for the long quiet of a Sunday afternoon, not the rush of a high season.

Altaona is deliberately underbuilt. It is a master-planned wellness community where space, light and natural surroundings remain part of daily life. This is the considered choice for buyers who have outgrown the saturated Costa stock of an earlier era.

Altaona Resort

5. A place built for year-round life



Altaona from above — a master-planned community designed to be lived in, not visited.

Altaona is not a holiday park. It is a permanent international community where Northern European residents live the full year, surrounded by green space, an 18-hole golf course, and the Altaona Shopping Center.

Coming additions include a tennis and padel academy, an indoor-outdoor fitness centre and the WOW Longevity Hotel & Clinic. The resort was recognised as a Top 2 Worldwide Leisure Destination at the GRI Awards 2025.

Build quality

6. Built for decades, not seasons



SISMO construction — superior insulation, Energy A+, designed to perform for the next thirty years.

Every Taolis home is built using the SISMO construction system; superior insulation, low energy consumption, and Energy A+ as standard. Interiors carry 100% Italian finishes, underfloor heating, and aérothermal climate control.

The standard is what earned Oasis Altaona the Best Sustainable Project in Spain title at the International Property Awards 2024–2025. Taolis has been building in this region since 2001, with a Dutch-led international team of around sixty professionals.

Your options

Each project answers the longevity move in its own way. Four options below.



Oasis Altaona

From €443,500

2–4 bed · Plot up to 660m² · Private pool · Energy A+ ·
Delivery from Q3 2026

[View project →](#)



Las Vistas Altaona

From €503,000

2–3 bed · Plot up to 454m² · Private pool · Mountain views
· KEY READY

[View project →](#)

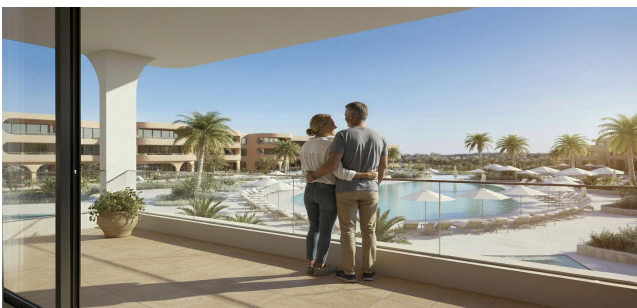


Villas Fairway

From €1,660,000

4–12 bed · Plot 1,000–2,500m² · Infinity pool · Golf views ·
Fully bespoke

[View project →](#)



WOW Longevity Hotel

From €202,500

8% net return · 99-year contract · Fully managed · From
€100 deposit

[View project →](#)

Wellbeing & longevity

7. Where lifestyle becomes an investment



WOW Longevity Hotel & Clinic – Europe's first Blue Zone-inspired longevity residence.

The WOW Longevity Hotel & Clinic is the first of its kind in Europe, Blue Zone-inspired, anchored by Swiss health partners, and built around personalised programmes for the decades ahead. Construction runs 2027–2028, with operations from 2029.

Suites start from €202,500 and can be reserved with a €100 deposit. Each owner holds a 99-year fully managed rental contract delivering a fixed 8% net annual return: a hands-off investment behind a deeply lived-in lifestyle.

Your next steps

8. How the decision actually moves forward

Spain's framework is transparent and well-regulated, with strong protections for international buyers at every stage.

1

Clarify what the next twenty years should look like

A short conversation begins by mapping what you want from these decades; climate, healthcare proximity, daily rhythm and family use.

2

Speak with a Taolis Lifestyle Advisor

Our advisors share market context, project options, and timelines tailored to where you are in your decision.

3

Visit Altaona — We will guide you through

A site visit lets you walk the resort, meet the community, and feel the daily rhythm for yourself.

4

Engage Independent Legal and Tax Advice

We recommend independent legal and tax counsel: straightforward in Spain and standard practice for international buyers.

5

Secure Your Position

A reservation deposit secures your unit, locks the price, and gives you time to complete due diligence with confidence.

Start the conversation

9. The conversation that shapes the next chapter

The shift toward longevity-led buying is not a trend but a structural change in how Northern European buyers choose a home in Spain. The questions are quieter and more honest: how will the next twenty years actually feel. Murcia has become the region where that question gets the better answer. A conversation with a Taolis Lifestyle Advisor is the simplest way to find out whether it fits yours.

"The right home does not just hold its value. It holds the shape of the life you still want to live."

[Book a Conversation with Our Team](#)

[Explore with our AI Property Advisor](#)

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The information in this guide is general in nature and current as of 2026. Property prices, availability and specifications are subject to change. Tax rates and legal requirements vary by individual circumstances, nationality and residency status.

Always seek qualified independent legal and tax advice before proceeding with any property purchase in Spain.