

The Art of LIVING IN SPAIN

*Buy in Spain with confidence — even
when the headlines aren't calm*

Why developer credibility & location selection
matter more than ever



taolis.com



REAL ESTATE
DESTINATION
OF THE YEAR
**TOP 3
WORLDWIDE**



The signal in the noise

1. Spain is still the right move — what the headlines are really telling you

The Spanish property market is generating more headlines than at any point in a decade — evictions in Manilva, rental collapse in Barcelona, geopolitical jitters. For a serious buyer, every one of them is a direction, not a deterrent.

Every one of those stories points to the same truth: wrong developer, wrong location, no independent legal counsel — the market will not protect you. Buy correctly, and the fundamentals are exceptionally strong.

“The buyers who act with clarity when others act with confusion are the ones who look back with satisfaction.”

This guide shows you what the noise is actually signalling — and why careful buyers are arriving at Murcia with greater conviction than ever.

Market context

2. What the data says while the headlines shout

30–40%

*Lower prices vs
comparable Costa del
Sol & Costa Blanca
stock*

8

*Spanish provinces
where home sales now
exceed bubble-era
highs*

320+

*Days of sunshine per
year on the Costa
Cálida*

While eight Spanish provinces are recording sales volumes above pre-crisis peaks, Murcia remains deliberately underbuilt — a function of planning discipline and a developer base that has never prioritised volume over quality. Value here has a different character.

Buyers from saturated markets are arriving here because the data keeps pointing here: lower entry price, lower running costs and a lifestyle quality the overbuilt coasts cannot replicate at any price.

“Strong fundamentals and a disciplined supply base are exactly what a research-minded buyer should be looking for right now.”

Daily quality of life

3. The life the headlines never cover



Private terrace living at Altaona — undisturbed, sun-filled, entirely your own.

Life at Altaona moves at a pace the Costa del Sol cannot offer. Established international residents, a gated private setting and 320 days of sunshine create a daily rhythm that belongs entirely to you — not to a tourism season or a short-let market.

Murcia International Airport is ten minutes away, with direct connections to the UK, Netherlands, Germany and France. The Costa Cálida beaches are twenty minutes away, and Murcia city — with its university hospital and full services — is fifteen.

The considered choice

4. The questions every careful buyer is now asking

The eviction cases on the Costa del Sol and the rental collapse in Barcelona are not freak events — they are the predictable outcome of unregulated short-let markets, speculative development and buyers who prioritised price over provenance. The buyers reading this guide are now asking harder questions: who is the developer, what does the legal structure look like and what does the master plan commit to?



Oasis Altaona — architecture, privacy and considered design in one address.

Taolis was founded in 2001 and has built at Altaona for over two decades. The Dutch-led team, the SISMO structural system, the Energy A+ rating and 100% Italian finishes are specifications you can verify, touch and compare — exactly what the considered buyer is looking for.

Altaona Resort

5. A resort designed around permanence, not tourism



Altaona Resort – master-planned across the natural landscape of Murcia.

Altaona is not a holiday complex with a golf course attached. It is a master-planned lifestyle community built for permanent international residents – with year-round amenity, an established social fabric and a pipeline of infrastructure that grows with it.

The 18-hole course, shopping centre and health programmes are joined by a tennis academy, fitness centre, Beach Club and a surf lagoon at up to 1,000 waves per hour – the first of its kind in Europe. Named Top 2 Worldwide Leisure Destination at the GRI Awards 2025, Altaona is a resort with genuine momentum behind it.

Build quality

6. Built for decades, not for the sales brochure



SISMO construction at Altaona — precision engineering built into every wall.

Every Taolis villa is built using the SISMO structural system — a high-performance construction method that delivers superior insulation, minimal thermal bridging and an Energy A+ certification that translates directly into lower running costs. The 100% Italian finishes, underfloor heating and aérothermal systems are standard, not upgrades.

Founded in 2001, Taolis has earned recognition that only consistent delivery produces. Best Sustainable Residential Project in Spain at the European Property Awards 2025 and Best Sustainable Project in Spain at the International Property Awards 2024–2025 are credentials that give a careful buyer confidence before any contract is signed.

Your options

Whether you are looking for a private villa, a blue-zone-inspired investment or a co-owned share of resort life, Altaona offers a structure that fits your plan.



Oasis Altaona

From €443,500

2–4 bed · Plot up to 660m² · Private pool · Energy A+ ·
Delivery from Q3 2026

[View Project →](#)



Las Vistas Altaona

From €503,000

2–3 bed · Plot up to 454m² · Private pool · Mountain views
· KEY READY

[View Project →](#)

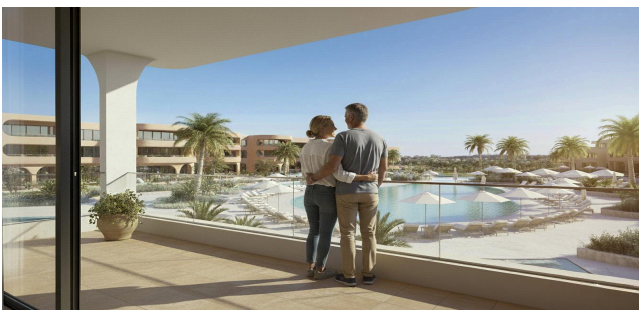


Villas Fairway

From €1,660,000

4–12 bed · Plot 1,000–2,500m² · Infinity pool · Golf views ·
Fully bespoke

[View Project →](#)



WOW Longevity Hotel

Suites from €202,500

8% fixed net annual return · 99-year rental contract · Fully
managed · Reserve with €100

[View Project →](#)

Investment with purpose

7. The WOW Hotel — where wellbeing becomes a return



WOW Longevity Hotel — Europe's first Blue Zone-inspired longevity destination.

Europe's first Blue Zone-inspired longevity hotel will open at Altaona in 2029, with Swiss health partners and a programme built around the science of longer, healthier living. The WOW Hotel is a fully contracted, fully managed asset that delivers a return from day one of operations.

Suites from €202,500, reservable with a €100 deposit. The 8% fixed net annual return is delivered on a 99-year rental contract, fully managed and hands-off. Construction 2027–2028, operations from 2029 — a transparent timeline in a market where clarity is rare.

Your next steps

8. How to move from research to confidence

Spain's legal framework is designed to protect buyers and rewards those who engage it properly.

1

Read the market with fresh eyes

Use the headlines as a filter, not a deterrent. Every anxiety story in the current cycle involves unregulated rentals, speculative builds or skipped due diligence — none of which apply at Altaona.

2

Speak with a Taolis Lifestyle Advisor

A Taolis Lifestyle Advisor will walk you through the projects, specifications and purchasing process in your own language, without pressure or obligation.

3

Visit Altaona — We will guide you through

Visiting Altaona in person answers questions no guide can fully resolve — the setting, the community and the build quality speak for themselves.

4

Engage Independent Legal and Tax Advice

An independent Spanish lawyer and cross-border tax adviser are essential. Taolis can recommend trusted professionals; the appointment is yours to make.

5

Secure Your Position

A reservation locks your chosen plot while legal and financial preparation completes. Terms are clear, transparent and fully documented.

Start the conversation

9. The buyers who act with clarity win

The structural case for Spanish property is as strong as it has been in twenty years — and the noise in the market is making it stronger for the buyers who know where to look. Demand from Northern Europe is concentrating into markets that offer genuine quality of life, legal clarity and developer credibility. Murcia is where that concentration is heading, and Altaona is where it is arriving. If your questions are getting sharper, the right conversation is with a Taolis Lifestyle Advisor.

“The considered buyer doesn’t avoid the market when it’s complicated — they find the address where the complications don’t apply.”

[Book a Conversation with Our Team](#)

[Explore with our AI Property Advisor](#)

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The information in this guide is general in nature and current as of 2026. Property prices, availability and specifications are subject to change. Tax rates and legal requirements vary by individual circumstances, nationality and residency status.

Always seek qualified independent legal and tax advice before proceeding with any property purchase in Spain.